

# NSW Pet Registry

Closed Pilot Recruitment

Breeders & Pet Owners



## Pilot Objectives

The new NSW Pet Registry will support positive animal welfare outcomes and the successful identification and ownership transfer of cats and dogs. There will be dramatic improvements in the functionality of the system for all users. The features prioritise instant interactions, accurate data collection, rapid task completion, enhanced communications between users, as well as elevating the experience to be easy and enjoyable.

The pilot is an important step forward in the development of an exciting new system for all users. The pilot starts with entering litter details into the system and ends at the stage of transferring litters to new homes. It is focused on NSW Breeders and Owners and is a full digital experience.

## Pilot Timing and Scale

The pilot will run over a period of approximately 5 months, commencing mid December 2022.

- 10 NSW Breeders
- 30+ Kittens or Puppies
- 30+ Owners

# Breeder Checklist – is this pilot for you?

We are excited to find Breeders who:

- 1) are the registered owner of a pet that will be giving birth between January and March 2023.
- 2) breed within NSW and are likely to transfer to Owners who also live within NSW.
- 3) are confident reading and writing in English and have a strong internet connection.
- 4) are happy to make a commitment of time throughout the pilot using the system from the birth of your litter through to finding and transferring the litter to their new owners.
- 5) are willing and able to provide regular detailed feedback throughout the pilot period. We would also be happy to visit and help you with your first experience with the system.
- 6) are open to performing all the identification and transfer of ownership tasks within the new online environment. We understand that many breeders use the paper forms at present as it is easier than using the current online system. The pilot will be testing a redesigned and enhanced online, digital system, that will be much quicker and easier to use than paper forms. To test this, there will be no paper forms available during the pilot.
- 7) are happy to invite owners to become part of the pilot and into the NSW Pet Registry so you can transfer pets to their new owners. This will be easy to do. There will simply be a button to invite new owners to use the system that will send them an email inviting them to join.
- 8) are willing and able to share owner and vet/AV details with us to ensure a successful pilot set-up.

## Diversity in Breeds and Breeder Experience

We are looking to get a selection of cat and dog breeders within NSW with a range of experience with the existing NSW Pet Registry. We are ideally looking for breeders who perform all tasks completely online, breeders that perform some tasks online, and breeders that complete all tasks via the paper process. We will be sending a survey to several interested breeders. Not all breeders who complete the survey will be invited to join the pilot as we want to have a range of breeds from a range of locations within NSW.

# Required Information

For us to be able to complete the above process, we will need some information to ensure the success of the pilot. In the long term, these details will not be necessary, however we do need this information for the pilot. The information we require is as follows:

## **Microchip details of your current pets, breeding and non-breeding -**

This will allow us to set up a dashboard of all the pets you wish to input in the pilot system. You will be able to edit their details and add or change their photos. Setting up your dashboard will then allow you to enter all the details of your new litter(s).

## **Vet / AI contact details –**

As the pilot includes microchipping, we will require the contact details of your vet/AI. This is so we can introduce the pilot to them and explain their involvement.

## **Your new pet owner contact details –**

The NSW owners within the pilot will 100% come from our Breeders. We are excited to welcome your new owners into the pilot and learn from their experience as well. To confirm their suitability and willingness to join the pilot, we would require their contact details as well. From that point, you can move forward with the transferring process.

# Next Steps

Confirm your interest to participate in the pilot by emailing [petreg@olg.nsw.gov.au](mailto:petreg@olg.nsw.gov.au)  
Please include the following details:

**Name of Individual**

**Name of Business (if applicable)**

**Email address**

**Telephone number**

**Breed of pets**

Breeders that are interested in participating in the pilot will be sent a survey. It will include several questions to ensure we select a diverse group of Breeders for the pilot. Please note that by filling out this survey it does not mean you are in the pilot.

# Contact Information

Any enquiries, contact Mel Frazer, Project Coordinator  
at [petreg@olg.nsw.gov.au](mailto:petreg@olg.nsw.gov.au)

